

Ale-8 Retro Dorm Fridge Giveaway 2019

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

DATES OF PROMOTION: Ale-8-One (“Sponsors”) Retro Dorm Fridge (the “Promotion” begins at 12:00p.m. Eastern Standard Time (EST) on Friday, August 1st, 2019 and ends at 12:00p.m. Eastern Standard Time (EST) on Thursday, August 22, 2019 (the “Promotion Period”).

ELIGIBILITY: The Promotion is open to any legal U.S. residents residing in any of the 50 United States and the District of Columbia, who are 18 years of age or older. Employees and their immediate family members (parents, children, siblings or spouse, regardless of where they live, or persons living in the same household, whether related or not) of Ale-8-One and its affiliates, contractors, subsidiaries, distributors, sales representatives, retailers, advertising and promotion agencies, and any others engagement in the development, production, execution or distribution of this Promotion are not eligible.

DIFFERENT WAYS TO ENTER:

- Follow @ale8one on Instagram and post a photo of the sign in store using the hashtag #L81C4 to enter.

Limit one entry per person per daily prize allowed. Prizes will be awarded on Thursday, August 22nd, 2019 by 3pm EST. Entries after the end of the Promotional Period will not be eligible to win. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the person in whose name the email account is registered. Entries will be deemed made by the authorized holder of the Instagram, Twitter or Facebook account that posted the photo. Make sure to follow @ale8one on Instagram, so we can send you a direct message if you win.

WINNING & NOTIFICATION: One (1) winner will be randomly selected by Ale-8-One. The selected winner has one (1) week to claim their PRIZE. Ale-8-One will notify winner by commenting on the original post and tagging the winner to contact Ale-8-One at information@ale-8-one.com. In the event that the winner does not claim his or her prize by Friday, August 29th, 2019 12:00pm ET one week after receiving notification, a new winner will be selected based on the criteria outlined above.

- **PRIZE:** PRIZE: One (1) winner will receive an Ale-8 Retro Dorm Fridge and Ale-8 bottle opener Value \$130.

No prize substitutions except at Sponsor’s sole discretion or as otherwise provided herein. The value of the prize may be taxable as income and Winners are solely responsible for any taxes on the prize, including, but not limited to all applicable federal, state and local taxes if applicable. No more than the number of prizes set forth in these Official Rules will be awarded (1).

NO LIABILITY: By participating, entrants agree to release, discharge, indemnify and hold harmless the Sponsor, Twitter, Facebook, Instagram, Promotion Entities and each of their respective officers, directors, employees, representatives and agents from and against any claims made by winners, entrants, or any other third parties, related in any way to the operation of this Promotion as well as any other claims, damages or liability due to any injuries, damages or loss to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse of use of any PRIZE or participation in any Promotion-related activity or participation in this Promotion.

FURTHER INFORMATION & WINNERS LIST REQUEST: Participants can have further information about the Promotion and receive notice of the PRIZE winner by contacting information@ale-8-one.com SPONSOR: Ale-8-One, 25 Carol Rd, Winchester, KY 40391. This offer shall not be published without the written permission of the Sponsor.