



G. L. Wainscott started in the soft drink industry in 1902 with Wainscott Flavors and distilled water. He invented what we know today as the #2 formula. That is the secret ingredient used to flavor Ale-8-One. There are only two people in our company today that mix up the flavoring ingredients to Ale-8-One and they are the great nephew and the great-great nephew of Mr. Wainscott.



How well do you know your Ale-8-One?

1. Until 1968, our company produced a drink named after Wainscott's wife called:

- a. Enola Cola
- b. Sassy Cola
- c. Roxa Cola

2. The founder of Ale-8-One was sued unsuccessfully by what giant soft drink manufacturer:

- a. Pepsi Cola
- b. Coca Cola
- c. R.C. Cola

3. During his travels abroad in the 1920s, Wainscott discovered Europeans have long enjoyed soft drinks made from what root:

- a. Ginger
- b. Sasparilla
- c. Ginseng

4. The name Ale-8-One is a play on the phrase: *A late one* which means "the latest thing" and was

suggested in the summer of 1926 by:

- a. a Madison Avenue ad agency
- b. a schoolteacher
- c. a young girl

5. The preferred container for optimizing a drink's flavor and preservation is:

- a. Plastic
- b. Aluminum
- c. Glass

6. Ale-8-One contains less sugar and carbonation than other soft drinks.

- a. True
- b. False

7. Why do 2-liter bottles tend to go flat so quickly:

- a. the cap doesn't tighten enough
- b. the plastic is porous
- c. sunlight breaks down the carbonation



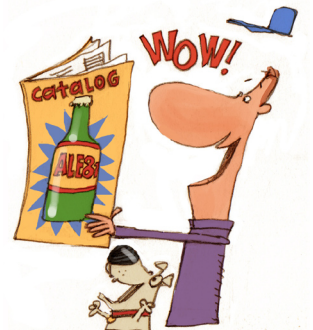
8. We produce a number of food products made from Kentucky produce and flavored with Ale-8-One. Which of the following is **not** a real item we sell:

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- a. Breakfast cereal
- b. Barbecue sauce
- c. Suckers
- d. Salsa

9. Proceeds from our BBQ sauce benefit educational programs for:

- a. 4H
- b. FFA
- c. both A and B



Answers: 1. c, 2. b, 3. a, 4. c, 5. c, 6. a, 7. b, 8. a, 9. c.

We are quite proud of being the only soft drink invented in Kentucky still in existence today. When dining out or cruising the aisles of the grocery store, be sure to ask for us by name!

ale-8-1
Please!

